



MindTech Healthcare  
Technology Co-operative

*National Institute for  
Health Research*

## ***Realising the Potential of Digital Mental Healthcare***

### **MindTech 2016 Mental Health Technology Symposium**

The NIHR MindTech Healthcare Technology  
Co-operative for Mental Health and Neurodevelopmental Disorders

## **Sponsorship and Exhibitors Pack**



**Thursday 8 December 2016**

**Royal College of Physicians, London**



The Institute of Mental Health is a partnership between  
Nottinghamshire Healthcare NHS Foundation Trust and the  
University of Nottingham

We would like to invite you to sponsor or exhibit at this prestigious event which will showcase the latest technological innovations in mental healthcare.

Sponsored by the National Institute for Health Research (NIHR), Nottinghamshire Healthcare Foundation Trust and the University of Nottingham, MindTech is the only mental health technology co-operative in the country, bringing together clinicians, researchers, industry and service users.

During the day there will be:

- Presentations from nationally recognised experts in the field of Mental Health & Technology including:
  - Professor Chris Hollis – Director, NIHR MindTech HTC
  - Professor David Mohr – Director, Center for Behavioral Intervention Technologies (CBITs), Northwestern University, Chicago, USA
  - Professor David M Clark – National Clinical & Informatics Advisor for IAPT, University of Oxford
  - Dr James Woollard – Senior Clinical Fellow, Mental Health Technology & Innovation, NHS England
  - Professor Matthew Hotopf - Director of the South London and Maudsley NHS Foundation Trust National Institute of Health Research Biomedical Research Centre (BRC)
- Demonstrations of technology and apps to support mental healthcare
- Networking time and exhibitions where you can showcase your products and services

### **Why sponsor or exhibit at this event?**

- The event will be attended by key decision makers in academia, the NHS, industry and potential customers
- It is an opportunity to promote your organisation and develop closer and stronger relationships with potential new and existing customers
- We will include your company in our press releases

Your sponsorship allows us to offer subsidised places to charities, service users and their carers

The sponsorship and exhibitor packages are outlined below and we trust that you will take up this excellent opportunity to obtain significant exposure to a key group of leaders and decision makers in the mental healthcare sector.

**Sponsorship - £3750 (only 1 available)**

- Three complimentary tickets to the event (value £585)
- 30% discount on any subsequent delegates
- Branding on all promotional material including the conference brochure & lunch menu
- Prominent exhibition space
- Coverage in all event press releases
- Hyperlink from MindTech website to your company website
- FREE half day consultancy meeting with the MindTech team

**Exhibition Stand Package - £750**

- Two complimentary tickets to the event (value £390)
- 10% discount for subsequent delegates
- Exhibition space in the lunch, break and networking area
- Exhibitor listing in the conference brochure
- Hyperlink from MindTech website to your company website

(All the above prices exclude VAT)

*To discuss these outstanding sponsorship opportunities please contact  
Karen Sugars:*

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Phone: 0115 823 2416



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### **Cancellation Policy**

Written notice is required for cancellations. An administration charge of £50 will be made for cancellations less than 60 working days before the event, after which no refunds will be made.



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