

MindTech Healthcare
Technology Co-operative


*National Institute for
Health Research*

Digital Technology in Practice

MindTech 2017 Mental Health Technology Symposium

The NIHR Healthcare Technology
Co-operative for Mental Health at Nottinghamshire Healthcare
Foundation NHS Trust

Sponsorship and Exhibitors Pack



Thursday 7 December 2017
Royal College of Physicians, London



The Institute of Mental Health is a
partnership between
Nottinghamshire Healthcare NHS
Foundation Trust and the
University of Nottingham


*National Institute for
Health Research*

We would like to invite you to sponsor or exhibit at this prestigious event which will showcase the latest technological innovations in mental healthcare.

Sponsored by the National Institute for Health Research (NIHR), Nottinghamshire Healthcare NHS Foundation Trust and the University of Nottingham, MindTech is the only mental health technology co-operative in the country, bringing together clinicians, researchers, industry and service users.

During the day there will be:

➤ **Presentations from nationally recognised experts in the field of Mental Health & Technology including:**

- Professor Chris Hollis – Director, NIHR MindTech HTC
- Dr Louise Wood – Director of Science, Research & Evidence, Department of Health
- Alison Faulkner – Mental Health Service User, Researcher and Activist
- Dr James Woollard – Senior Clinical Fellow, Mental Health Technology & Innovation, NHS England
- Dr Iris Elliott – Head of Policy & Research, Mental Health Foundation
- Professor Derek McAuley – Professor of Digital Economy and Director of Horizon
- Andrew Jackson – CEO, ProReal Ltd

➤ **Topics to be covered:**

- Taking Digital into NHS Practice
- Evidence and Commissioning for Digital Mental Health
- MindTech Debate ‘This house believes that Artificial Intelligence virtual human (chatbot) therapists have the potential to bridge the treatment gap in mental healthcare’
- New Horizons – Virtual Reality, Machine Learning, Artificial Intelligence
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➤ **Demonstrations of technology and apps to support mental healthcare**

➤ **Networking time and exhibitions where you can showcase your products and services**

Why sponsor or exhibit at this event?

- The event will be attended by key decision makers in academia, the NHS, industry and potential customers
- It is an opportunity to promote your organisation and develop closer and stronger relationships with potential new and existing customers
- We will include your company in our press releases

Your sponsorship allows us to offer subsidised places to charities, service users and their carers.

The sponsorship and exhibitor packages are outlined below and we trust that you will take up this excellent opportunity to obtain significant exposure to a key group of leaders and decision makers in the mental healthcare sector.

Sponsorship - £3750 (only 1 available)

- Three complimentary tickets to the event (value £585)
- 30% discount on any subsequent delegates
- Branding on all promotional material including the conference brochure & lunch menu
- Prominent exhibition space
- Coverage in all event press releases
- Hyperlink from MindTech website to your company website
- Consultancy session with the MindTech team

Exhibition Stand Package - £750

- Two complimentary tickets to the event (value £390)
- 10% discount for subsequent delegates
- Exhibition space in the lunch, break and networking area
- Exhibitor listing in the conference brochure
- Hyperlink from MindTech website to your company website

(All the above prices exclude VAT)

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*To discuss these outstanding sponsorship opportunities please contact
Karen Sugars:*

Email: Karen.Sugars@nottshc.nhs.uk
Phone: 0115 823 2416

Cancellation Policy

Written notice is required for cancellations. An administration charge of £50 will be made for cancellations less than 60 working days before the event, after which no refunds will be made.



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